



Is Your PIO Team Ready...
For Your Community's Next Crisis?

PIO Team JIC/JIS Workshop: DHS Certified

The Department of Homeland Security (DHS) will reimburse the cost of this 2-day PIO Team JIC/JIS Workshop* which covers: design and function of a Joint Information Center (JIC); Joint Information System (JIS) team training, organization, and functions (ICS/SEMS/NIMS design). Participants experience hands-on involvement in all primary functions of emergency public information: gathering, writing, production and analysis; dissemination; and field information.

We emphasize social media, in addition to traditional media training. We bring participants up-to-speed on the latest social media applications. We'll help you position your agency to take advantage of the Internet's many tools (including Twitter, Facebook, blogs & podcasts), to get your message to your target audiences.

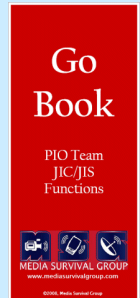
Media Survival Group (MSG)...

is a consortium of communicators with years of high level crisis experience in multi-agency joint information systems. We can help you and your agency survive a crisis and inform the public you serve. We specialize in public information officer team training and joint information center training.

*Listed in the DHS training catalog as: "Public Information Officer/Joint Information Center Training Course" - CA-048-RESP

What You Get:

- ◆ The pocket-sized **Go Book**, to assist you throughout your career whenever you're called upon to work in a JIC/JIS. It is the FOG for PIOs. It includes a checklist for setting up a JIC and tells you what you need to do to keeping it running. It also serves as a tool to document your organization's crisis response.
- ◆ The **Workbook**, which combines course materials and a reference guide including key support documents.
- ◆ A **Certificate of Completion**, bearing the **Department of Homeland Security** logo, signifying completion of this NIMS-compliant course.



Our workshops are custom designed for your jurisdiction!
Contact us at (916) 402-1235, or on the web at:
www.mediasurvivalgroup.com