

## *Public Information Officer/Joint Information Center Training Course*

### **Sponsoring State**

California

### **Course Description**

---Design, organization and function of a Joint Information Center (JIC) - Participants develop confidence in their ability to serve within a multi-agency joint information center by actively performing the various functions, such as gathering, analyzing, organizing, writing and disseminating emergency public information during simulated crisis scenarios based upon local issues; ---Public Information Officer (PIO) team training - The Lead Information Officer sees the big picture and oversees the workings of the JIC. The Field Information Officers represent the JIC to the public. The Information Officers working within the JIC may be responsible for writing news releases, producing audio & video tapes and doing interviews with the media. Participants come to appreciate that a JIC is successful when the people in these roles understand the separate but complementary roles required. -- -ICS/SEMS/NIMS design - This workshop was created specifically with these emergency response standards in mind. ---The Real World - Adults learn by doing. This workshop gets participants out of their seats and simulating the real world situations they're most likely to face in a crisis. At the end of this 2-day workshop, the classroom looks like a real JIC, with informational charts surrounding the room, news releases on desks and a mock website projected on the wall.

### **Course Length**

16 Hours

### **Level of Training**

Awareness

### **Prerequisites**

### **Target Audience/Discipline**

Law Enforcement  
Emergency Medical Services  
Emergency Management Agency  
Fire Service  
Hazardous Material  
Public Works  
Governmental Administrative  
Public Safety Communications  
Health Care  
Public Health  
Other

### **Type of Delivery**

Mobile